



BRAD CHAPMAN

Motivational and Inspirational Speaker / Business Mentor / Business Coach
Business Consultant / Entrepreneur

“Everyday People Achieve Extraordinary Things”

Bradley Chapman believes that “Everything is Possible” if you have the right mindset and motivation to support your dream, goals and vision. He has faced and overcome major adversity in both his personal life and the various businesses that he has owned, managed and built during his career. He believes that everyday people can achieve extraordinary things and delivers this message through motivational and inspirational speeches, seminars and networking events.

Bradley has over 20 years of business, business management and entrepreneurial business experience. He has traded both in the UK and internationally for clients including Walt Disney, Wembley Stadium, Coca Cola, pop and rock groups including Oasis and The Spice Girls as well as supplying promotional products for major TV campaigns, leading UK brands and major Blue Chip companies.

Over the years Bradley has owned various businesses including an import and export business, retails shops, fast food catering businesses, clothing mail order, textiles manufacturing, wholesale and retail businesses and most recently Raw Business – The Entrepreneur Network which offers Business Networking and a Business Magazine called Raw Business Magazine to the companies readers and members.

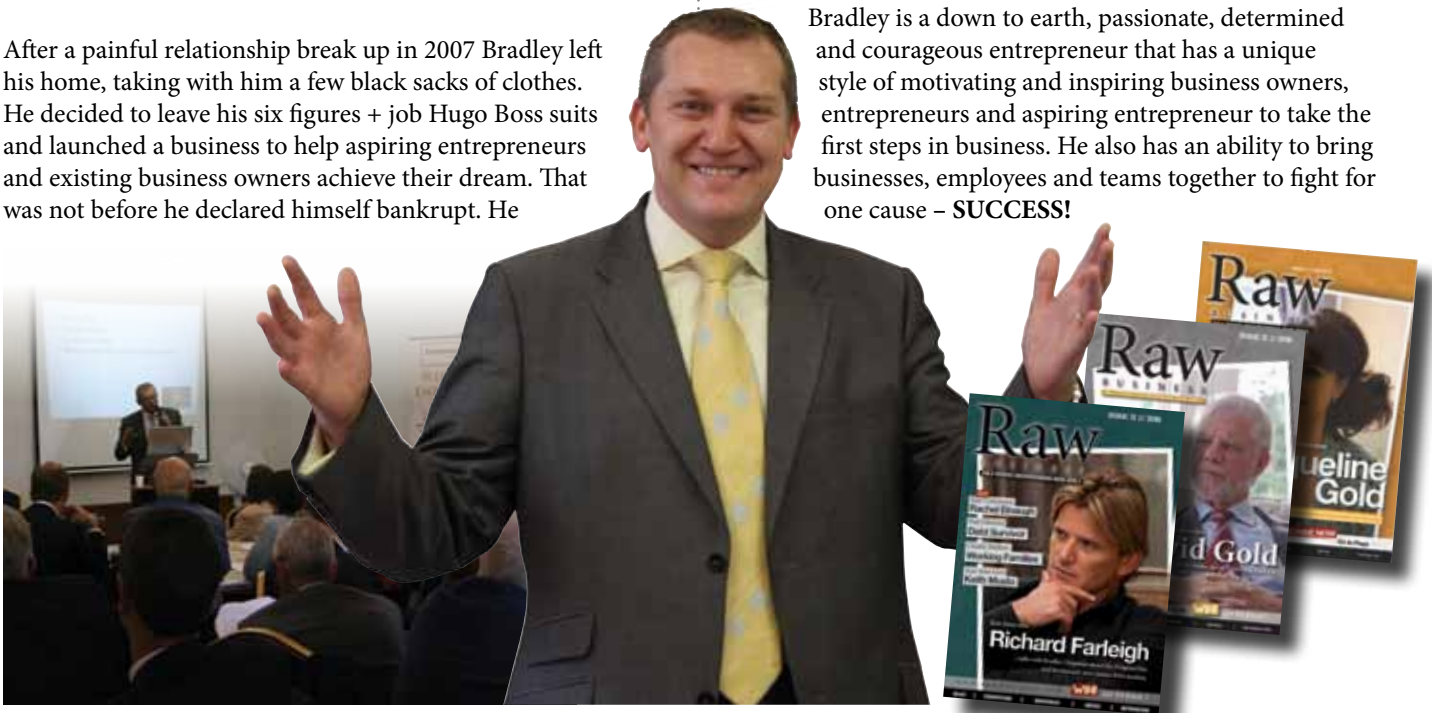
After a painful relationship break up in 2007 Bradley left his home, taking with him a few black sacks of clothes. He decided to leave his six figures + job Hugo Boss suits and launched a business to help aspiring entrepreneurs and existing business owners achieve their dream. That was not before he declared himself bankrupt. He

then promised to build a business networking company and business magazine with no money. Bradley said that within three years he would have interviewed some of the UK’s highest profile entrepreneurs, built a successful business network and published a leading UK business magazine... that was in 2007.

Today Bradley has interviewed and worked with some of the UK’s highest profile entrepreneurs including Charlie Mullins, Phil Hall, David Gold, Richard Farleigh, Jacqueline Gold, Max Clifford, Caprice Bourret and Rachel Elnaugh. He has successfully created the Raw Business entrepreneur network that has thousands of members and has published 15 editions of Raw Business Magazine, which has been read in over 70 countries worldwide.

Bradley was invited in January 2008 to speak at the British Library for the Inspiring Entrepreneurs series of events titled “Business Nightmares”. He talked about his first business-networking website called Million Impossible, which he launched in 2007. The event was headed by Rachel Elnaugh, former Dragons Den panellist and owner of Red Letter Days. Bradley’s speech was warmly received by the audience after he raised the volume in the auditorium by asking over 250 people to network with each other.

Bradley is a down to earth, passionate, determined and courageous entrepreneur that has a unique style of motivating and inspiring business owners, entrepreneurs and aspiring entrepreneur to take the first steps in business. He also has an ability to bring businesses, employees and teams together to fight for one cause – **SUCCESS!**



RAW BUSINESS

RAW BUSINESS

RAW TELECOM

UNKNOWN ENTREPRENEUR

CURRICULUM VITAE

Objective:

Moving companies forward to profitable growth using a positive mixture of company KPI's, product development, customer development, training, coaching, team building, external and internal company motivation.

Key Experience:

- Board Level Experience
- Sales and Marketing
- International Import Export Trade
- Media, Publishing and Telecoms
- Business Networking specialist
- Motivational Speaker
- Print and Graphic Design
- Email Marketing
- Webcast TV
- Business Consultant
- Business Coaching
- Team Building
- Change Management
- WEB SEO and site structure
- Business development
- Contact Database Growth

“I have Interviewed and worked with many of the UK’s highest profile entrepreneurs - their insights, experience and advice is invaluable”

Bradley Chapman



Professional Highlights:

A senior business executive and entrepreneur generalist with over 22 year's business experience covering business startup through to Pre IPO businesses. Direct experience includes: Import and Export, Business and Entrepreneur publishing, networking and events. Print and Media, Journalism, Web site development, Retail, Wholesale, Telecoms, Business Coaching and personal development, Direct sales team growth and business cost reduction.

Employment History:

- **Managing Director – Raw Business**
– August 2007 November 2010
- **International Sales Director- The 118 Group Plc**
– June 2005 May 2007
- **Regional Manager- Zenith Plc**
– Aug 2004 May 2005
- **Regional Manager- CPA Plc**
– Aug 2003- July 2004
- **Regional Manager- Office Depot Plc**
– Jan 2002- July 2003
- **Senior Sales Executive- Moben Kitchens**
– Jan 2001 Dec 2001
- **Managing Director**
– Compass International Ltd- 1993- December 2000



Personal recommendations:

"I recommend Bradley, his company Raw Business and of course his business magazine Raw Business. Motivation plays an important part in any business owner's career and if you are struggling to find yours call Bradley and he will fill you with energy that you can turn into bolts of lightning to positively impact your business".



Charlie Mullins - MD Pimlico Plumbers
- www.pimlicoplumbers.com (Prince's Trust - Enterprise Fellow)

"Bradley is engaging, passionate, insightful and a humorous speaker. He has great and personal insight into business and wealth of anecdotes having interviewed many of our top businesses leaders".

Phil Hall - MD PHA Media www.pha-media.com
(Former Editor of The News of The World)

"If there's a better magazine for today's entrepreneur available in the marketplace, I've yet to be introduced. Whether you need a business coach, a marketing expert, or simply a huge dose of inspiration, it's all here. And plenty more besides! Whoever said "the best things in life are free" had a point. Raw Business is the business."

Jan Jordyn
BroodyFoody Ltd.

In my opinion, Raw Business entrepreneur network provides an open, honest and unique way of networking with fellow business owners. From the top down, Raw Business, has an ethos of honesty which enables its members to communicate and network in a supportive environment - where your difficulties can be shared and your successes are recognised. Raw Magazine is a mixture of inspirational and motivational features with useful editorial commentary. Business advice and useful contact information is a fundamental part of the magazine and it is a "must-have read" for all budding entrepreneurs and everyone currently running their own business.

Emma Wimhurst - Speaker/Mentor
www.emmawimhurst.co.uk

Websites:

Raw Business - www.rawbusiness.com
Raw Business Magazine - www.rawbusinessmagazine.com
Bradley Chapman - www.bradleychapman.com (under construction)

"Everything is possible as long as you have the right mindset and visualise your goals"

Bradley Chapman

Blog Links:

- **Everything is Possible**
<http://www.rawbusiness.com/blogs/everything-is-possible-149.php>
- **Finding the Motivation Within**
<http://www.rawbusiness.com/blogs/finding-the-motivation-within-120.php>
- **Seizing the day**
<http://www.rawbusiness.com/blogs/bradley-chapman-delivers--seizing-the-day--motivational-webcast-192.php>
- **How I secured investment**
<http://www.rawbusiness.com/blogs/raw-business-hq-officially-opened-by-deputy-mayor-and-simon-burns-mp-109.php>

Video's:

- **Bradley Chapman, Million Impossible (Inspiring Entrepreneurs - Business Nightmares)**
<http://www.youtube.com/watch?v=xKn5B0P0qtY>
- **Finding the Motivation Within**
<http://www.youtube.com/watch?v=OK5AjsYJts0>
- **Late Night Motivation 1.20am**
<http://www.youtube.com/watch?v=H7avevz4dkQ>
- **I met Lord Sugar but still no Interview**
<http://www.rawbusiness.com/blogs/i-met-lord-sugar-finally--but-i-still-do-not-have-an-interview-for-raw-business-108.php>
- **10 Point Business Health Check**
<http://www.youtube.com/watch?v=KV5if2-2bNo>





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Webcast/Podcast live and recorded Seminars and Coaching

Each Session – FREE TRIAL PERIOD

Telephone Coaching

One to One (7am-10pm)

1x1 hour - £150

3x1 hour - £400

6x1 hour - £750

12x1 hour - £1400



Group Coaching conference call (7am-10pm)

1x1 hour - £175

3x1 hour - £475

6x1 hour - £900

12x1 hour - £1700



Face to Face Coaching

One to One Coaching visit to your premises

Half Day - £350 (8am-1pm or 1pm-6pm)

Full Day - £600 (8am - 6pm)

Two consecutive full days - £1000

Group/ Team Coaching visit to your premises

Half Day - £450 (8am-1pm)

Full Day - £800 (1pm-6pm)

Two consecutive full days - £1400



Face to Face Coaching at Raw HQ

One to One Coaching visit to our premises

Half Day - £300 (8am-1pm)

Full Day - £500 (1pm - 6pm)



Group/ Team Coaching at Raw HQ

One to One Coaching visit to our premises

Half Day - £400 (8am-1pm/1pm-6pm)

Full Day - £700 (8am-6pm)

Speaker – Motivational/ Team Building

Motivational speaking addressing individual companies and teams

1 ½ - 2 hour Motivational Seminar - £500

Half-Day seminar / Motivational Event - £1250

Full Day seminar/ Motivational Event - £1750

Organising Company Incentive Days - £ POA



Life Coach (POA)

Personal Life Coach (Karen Whitelaw Smith)

www.thebutterflyexperience.com

Company Performance and Business Reviews (POA)

- Sales Team Training and on-going Training Development
- Business Plan evaluation and Cash Flow forecasts
- Team Building Events and Seminars
- Supplier Cost Analysis/ Cost Saving
- Reductions/ Procurement
- Sales, Marketing, Advertising
- Telecoms/ IT
- SEO and Web Marketing/ Web Design
- Change Management
- Business Networking and Social Media
- Import and Export
- Business Angel Investment
- Merchant Services
- Company Formation
- Creative Design and Print Production



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www.bradleychapman.com

www.rawbusiness.com

www.rawbusinessmagazine.com

www.theunknownentrepreneur.wordpress.com

www.numbersourcer.com